

## References

- Akerlof, George A. 1970. "The Market for 'Lemons': Quality Uncertainty and the Market Mechanism," *Quarterly Journal of Economics* 84(3): 488-500.
- Aldrich, Lorna. 1999. *Consumer Use of Information: Implications for Food Policy*. U.S. Dept. of Agr., Econ. Res. Serv., Agricultural Handbook Number 715.
- Bator, F.M. 1958. "The Anatomy of Market Failure," *Quarterly Journal of Economics* 72(3): 351-79.
- Beales, Howard. 1980. "Benefits and Costs of Label Information Programs," pp. 243-260, in *Product Labeling and Health Risks*, Banbury Report 6, eds. Louis A. Morris, Michael B. Mazis, and Ivan Barofsky (Cold Spring Harbor, NY: Cold Spring Harbor Laboratory).
- The Better Business Bureau. "Promoting Honest Advertising: Better Business Bureau Advertising Review Programs." <http://www.bbb.org/advertising>. Accessed March 16, 2000.
- Blank, Steven C. 1998. *The End of Agriculture in the American Portfolio* (Westport, CT: Quorum Books).
- Blechner, Barbara and Stephen Fontana. 1997. "Legal Aspects of Food Protection," pp. 68-89, in *Nutrition Policy in Public Policy*, ed. Felix Bronner (New York: Springer Publishing).
- Bruhn, Christine M., Katherine Diaz-Knauf, Nancy Feldman, Jan Harwood, Genevieve Ho, Ernestine Ivans, Laurel Kubin, Cathi Lamp, Mary Marshall, Susan Osaki, Gwendolyn Stanford, Yvonne Steinbring, Isela Valdez, Eunice Williamson, and Evelyn Wunderlich. 1992. "Consumer Food Safety Concerns and Interest in Pesticide-Related Information," *Journal of Food Safety* 12: 253-262.
- Buck, Eugene. 1997. "Dolphins and Tuna Seining," Congressional Research Service Issue Brief Number 96011, August 29. Washington D.C. <http://www.cnie.org/nle/mar-14.html>. Accessed August 31, 2000.
- Carlton, Dennis, and Jeffrey Perloff. 1994. *Industrial Organization*, Second Edition (New York: Harper-Collins).
- Caswell, Julie, and Carol Kramer. 1994. "Food Quality: Safety, Nutrition, and Labeling" in *Food, Agriculture, And Rural Policy into the Twenty-First Century*, eds. Milton Hallberg, Robert Spitze, and Daryll Ray (Boulder, CO: Westview Press).
- Caswell, Julie, and Daniel I. Paadberg. 1992. "Toward A More Comprehensive Theory of Food Labels," *American Journal of Agricultural Economics* 74(2): 460-468.
- Cuperus, Gerrit, Greg Owen, Jim T. Criswell, and Shida Henneberry. 1996. "Food Safety Perceptions and Practices: Implications for Extension," *American Entomologist* 42(4): 201-203.
- Darby, Michael R., and Edi Karni. 1973. "Free Competition and the Optimal Amount of Fraud," *Journal of Law and Economics* 16(1): 67-88.
- Davies, Anne, Albert J. Titterington, and Clive Cochrane. 1995. "Who Buys Organic Food? A Profile of the Purchasers of Organic Food in Northern Ireland," *British Food Journal* 97(10): 17-23.
- Dobbs, Thomas. 1998. "Price Premiums for Organic Crops," *Choices*, 13(2): 39-41.
- Elitzak, Howard. 1999. *Food Cost Review, 1950-97*. U.S. Dept. of Agr., Econ. Res. Serv., Agricultural Economic Report Number 780.
- Falck-Zepeda, Jose, Greg Traxler, and Robert Nelson. 2000. "Rent Creation and Distribution From Biotechnology Innovations: The Case of Bt Cotton and Herbicide-Tolerant Soybeans in 1997," *Agribusiness* 16(1): 21-32.
- Federal Register*. 2000. "Regulatory Impact Assessment for Proposed Rules Implementing the Organic Foods Production Act of 1990." 65 FR 49. pp. 13632-13645.
- Federal Register*. 1991. "Regulatory Impact Analysis of the Proposed Rules to Amend the Food Labeling Regulations." 56 FR 229. pp. 60856-60878.
- Ferraiuolo, Perucci. 1998. "What's the Trouble with Charlie?" *Seafood Business* 17. <http://home1.gte.net/inkspill/tuna.html>. Accessed August 8, 2000.
- Fetter, Robert T. 1999. "Economic Impacts of Alternative Scenarios of Organic Products Regulation." Senior Honors Thesis. University of Massachusetts, Amherst, May. 121 p.

- Food Marketing Institute. 1999. *Trends in the United States* (Washington, DC).
- French, Michael, and Dierdre Neighbors. 1991. "A Model of Firm Costs of Compliance with Food Labeling Regulations," pp. 229-325 in *Economics of Food Safety*, ed. Julie A. Caswell (New York: Elsevier).
- Gaskell, George, Martin Bauer, John Durant, and Nicholas Allum. 1999. "Worlds Apart? The Reception of Genetically Modified Foods in Europe and the U.S." *Science*, 285(July 16): 384-89.
- Golan, Elise, and Fred Kuchler. 2000. "Labeling Biotech Foods and Food Products: Implications for Consumer Welfare and Trade," presented at the International Agricultural Trade Research Consortium symposium on Global Food Trade and Consumer Demand for Quality, Montreal, Canada, Jun 26-27.
- Goldman, Barbara, and Katherine L. Clancy. 1991. "A Survey of Organic Produce Purchases and Related Attitudes of Food Cooperative Shoppers," *American Journal of Alternative Agriculture* 6(2): 89-96.
- Graf, Anita, and Luanne Lohr. 1999. "Analysis of Certification Program Costs," Working Paper, Fund for Rural America project, Market Development for Organic Agriculture Products, Grant No. 97-36200-5.
- Greene, Catherine. 2000. "U.S. Organic Agriculture Gaining Ground," *Agricultural Outlook*, Economic Research Service, AGO-270, April, pp.9-14.
- Grossman, Sanford J. 1981. "The Informational Role of Warranties and Private Disclosure About Product Quality," *Journal of Law and Economics* 24(3): 461-483.
- Hadden, Susan G. 1986. *Read the Label: Reducing Risk by Providing Information* (Boulder, CO: Westview Press).
- Hartman & New Hope. 1997. *The Evolving Market Place* (Bellevue, WA: Hartman & New Hope).
- Heimlich, R.E., J. Fernandez-Cornejo, W. McBride, C. Klotz-Ingram, S. Jans, and N. Brooks. 2000a. "Adoption of Genetically Engineered Seed in U.S. Agriculture: Implications for Pesticide Use" pp. 56-63 in *Proceedings of the 6th International Symposium on the Biosafety of Genetically Modified Organisms*, eds. C. Fairbairn, G. Scoles, and A. McHughen, (Saskatoon, Canada: University Extension Press, University of Saskatchewan).
- Heimlich, R.E., J. Fernandez-Cornejo, W. McBride, C. Klotz-Ingram, S. Jans, and N. Brooks. 2000b. "Genetically Engineered Crops: Has Adoption Reduced Pesticide Use?" *Agricultural Outlook*, Economic Research Service, AGO-273, August, pp. 13-17.
- International Trade Centre, United Nations Conference on Trade and Development/World Trade Organization. 1999. "Organic Food and Beverages: World Supply and Major European Markets," Geneva: International Trade Centre, 271 p.
- Ippolito, Pauline M., and Alan D. Mathios. 1990a. "The Regulation of Science-Based Claims in Advertising," *Journal of Consumer Policy* 13: 413-445.
- Ippolito, Pauline M., and Alan D. Mathios. 1990b. "Information, Advertising, and Health Choices: A Study of the Cereal Market," *Rand Journal of Economics* 21(3): 459-80.
- Ippolito, Pauline M., and Alan D. Mathios. 1995. "Information and Advertising: The Case of Fat Consumption in the United States," *American Economic Review* 85(2): 91-95.
- Just, Richard, Darrel Hueth, Andrew Schmitz. 1982. *Applied Welfare Economics and Public Policy* (Englewood Cliffs, NJ: Prentice-Hall).
- Kelly, William C. 1992. "Rodale Press and Organic Gardening," *HortTechnology*: 2(2): 270-271.
- Lin, William. 2000. "Biotechnology: U.S. Grain Handlers Look Ahead," *Agricultural Outlook*, Economic Research Service, April. (Also at <http://www.ers.usda.gov/epubs/pdf/agout/apr2000/contents.htm>).
- Lones, Laura. 1989. "The Marine Mammal Protection Act and International Protections of Cetaceans: A Unilateral Attempt to Effectuate Transnational Conservation," *Vanderbilt Journal of International Law* 22.
- Magat, Wesley, and W. Kip Viscusi. 1992. *Informational Approaches to Regulation* (Cambridge, MA: MIT Press).
- Mazis, Michael B. 1980. "An Overview of Product Labeling and Health Risks," pp. 3-11, in *Product*

- Labeling and Health Risks*, Banbury Report 6, eds. Louis A. Morris, Michael B. Mazis, and Ivan Barofsky (Cold Spring Harbor, NY: Cold Spring Harbor Laboratory).
- Mergentime, Ken. 1994. "Organic Industry Roots Run Deep," *Natural Foods Merchandiser* 15(6):62-64.
- Mojduszka, Eliza M., and Julie A. Caswell. 2000. "A Test of Nutritional Quality Signaling in Food Markets Prior to Implementation of Mandatory Labeling," *American Journal of Agricultural Economics* 82(2): 298-309.
- Mokdad, A.H., M.K. Serdula, W.H. Dietz, B.A. Bowman, J.S. Marks, and J.P. Koplan. 1999. "The Spread of the Obesity Epidemic in the U.S., 1991-1998," *Journal of the American Medical Association* 282(16): 1519-1522.
- Moorman, Christine. 1996. "A Quasi Experiment to Assess the Consumer and Informational Determinants of Nutrition Information Processing Activities: The Case of the Nutrition Labeling and Education Act," *Journal of Public Policy and Marketing* 15(1): 28-44.
- Morgan, Jennifer, Bruce Barbour, and Catherine Greene. 1990. "Expanding the Organic Produce Niche: Issues and Obstacles," *Vegetables and Specialties: Situation and Outlook Report*, U.S. Dept. of Agr., Economic Research Service, VGS-252, November, pp. 55-60.
- Morris, Louis A., Michael B. Mazis, and Ivan Barofsky, eds. 1980. *Product Labeling and Health Risks*. Banbury Report 6 (Cold Spring Harbor, NY: Cold Spring Harbor Laboratory).
- Moschini, Giancarlo, Harvey Lapan, and Andrei Sobolevsky. 2000. "Roundup Ready® Soybeans and Welfare Effects in the Soybean Complex," *Agribusiness* 16(1): 33-55.
- Nelson, Phillip. 1970. "Information and Consumer Behavior," *Journal of Political Economy* 78(2): 311-329.
- Noah, Lars. 1994. "The Imperative to Warn: Disentangling the 'Right to Know' from the 'Need to Know' about Consumer Product Hazards," *Yale Journal on Regulation* 11(2): 293-400.
- OECD. (Working Party on Agricultural Policies and Markets). 1997. "Uses of Food Labeling Regulations," document submitted to the 21st Session of the Working Party on Agricultural Policies and Markets of the Committee for Agriculture, Organization for Economic Cooperation and Development, June 16.
- O'Hanlon, Kevin. 1998. "Farm Scene: Nebraska Cattle-men Give their Product A Label," Associated Press 1:06 a.m. ET August 6.
- Salop, Steven. 1976. "Information and Monopolistic Competition," *American Economic Review* 66(2): 240-245.
- Scherer, F.M. 1980. *Industrial Market Structure and Economic Performance*, Second Edition. (Chicago: Rand McNally College Publishing Company).
- Schmalensee, Richard. 1972. *The Economics of Advertising*. (Amsterdam: North Holland).
- Schultz, William. 1980. "Labels, Bans, and Consumer Preferences," pp. 221-234 in *Product Labeling and Health Risks*, Banbury Report 6, eds. Louis A. Morris, Michael B. Mazis, and Ivan Barofsky (Cold Spring Harbor, NY: Cold Spring Harbor Laboratory).
- Scott, Mary. 1996. "Organic Sales Still Boom As New Challenges Surface," *Natural Foods Merchandiser* 17(6): 39-40.
- Thompson, G.D., and J. Kidwell. 1998. "Explaining the Choice of Organic Produce: Cosmetic Defects, Prices, and Consumer Preferences," *American Journal of Agricultural Economics* 80(2): 277-287.
- Toth, Robert. 2000. "Implementing a Worldwide Sustainable Tourism Certification System," R.B. Toth Associates, Alexandria, VA.
- Tourte, L., and K. Klonsky. 1998. "Statistical Review of California's Organic Agriculture," University of California Agricultural Issues Center, Davis, California, July, 98 p.
- Tullock, Gordon. 1975. "The Transitional Gains Trap," *Bell Journal of Economics* 6(2): 671-78.
- U.S. Department of Agriculture. 1980. "Report and Recommendations on Organic Farming," USDA Study Team on Organic Farming. July.

- U.S. Department of Agriculture, Economic Research Service. 2000. "Biotech Corn and Soybeans: Changing Markets and the Government's Role," <http://www.ers.usda.gov/whatsnew/issues/biotechmarkets/governmentrole.htm>.
- U.S. Department of Agriculture, Economic Research Service. 1989. "Demand for Organic Vegetables is Growing," *Vegetables and Specialties Situation and Outlook Report*, TVS-248, August, pp.9-10.
- U.S. Department of Agriculture, Food Safety and Inspection Service. 2000. "Mandatory Country of Origin Labeling of Imported Fresh Muscle Cuts of Beef and Lamb," January, <http://www.fsis.usda.gov/oa/congress/cool.htm>.
- U.S. Food and Drug Administration. 1998. "Good Reading for Good Eating," <http://www.fda.gov/fdac/special/foodlabel/goodread.html>.
- U.S. House of Representatives, Committee on Merchant Marine and Fisheries. 1990. *International Dolphin Protection and Consumer Information Act of 1990*, Report Together with Dissenting Views. 101st Congress document number 101-579, part 1, July 10.
- Varian, Hal. 1993. *Intermediate Microeconomics*, Third Edition (New York: W.W. Norton and Company).
- Variyam, Jayachandran, James Blaylock, and David Smallwood. 1995. *Modeling Nutrient Intake: The Role of Dietary Information*. U.S. Dept. Agr., Econ. Res. Serv., Technical Bulletin Number 1842.
- Variyam, Jayachandran, James Blaylock, and David Smallwood. 1997. *Diet-Health Information and Nutrition: The Intake of Dietary Fats and Cholesterol*. U.S. Dept. Agr., Econ. Res. Serv., Technical Bulletin Number 1855.
- Viscusi, Kip, and Wesley Magat. 1987. *Learning About Risk: Consumer and Worker Responses to Hazard Information* (Cambridge, MA: Harvard University Press).
- Vogel, David. 1995. *Trading Up* (Cambridge, MA: Harvard University Press).
- Weaver, Robert D., David J. Evans, and A.E. Luloff. 1992. "Pesticide Use in Tomato Production: Consumer Concerns and Willingness-to-Pay," *Agribusiness* 8(2): 131-142.
- Zarkin, Gary, Nancy Dean, Josephine Mauskopf, and Dierdre Neighbors (Center for Economics Research, Research Triangle Institute). 1991. "Estimating Health Benefits of Nutrition Labeling Changes," prepared for Economics Section, Office of Compliance, Center for Food Safety and Nutrition, U.S. Food and Drug Administration, HFF303.